

PREMIERE ERA



Happy
Valentine's
day

FEBRUARY
2014
EDITION



MISS US ?

YES ? YOU SHOULD AS THIS IS THE MONTH OF LOVE...

It's been a month since our very first edition for the Year 2014 and we have been saving up good news for you in this month edition.

VALENTINE'S DAY

Saint Valentine's Day, also known as Valentine's Day or the Feast of Saint Valentine is observed on February 14 each year. It is celebrated in many countries around the world, although it remains a working day in most of the countries. St. Valentine's Day began as a liturgical celebration of one or more early Christian saints named Valentinus. The most popular martyrology associated with Saint Valentine was that he was imprisoned for performing weddings for soldiers who were forbidden to marry and for ministering to Christians, who were persecuted under the Roman Empire. During his imprisonment, he is said to have healed the daughter of his jailer, Asterius. Legend states that before his execution he wrote her a letter signed "Your Valentine" as a farewell. Today, Saint Valentine's Day is an official feast day in the Anglican Communion as well as in the Lutheran Church.



CUSTOMS AND TRADITIONS IN OTHER COUNTRIES

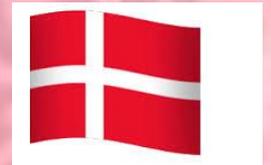
1. Exchange of candy in Korea

Exchange candy on February 14 to be like a girl in Korea. Only the girls give candy -- young men confess their love on March 14, known as "white day."



2. Send snowdrop flowers

Send snowdrop flowers to your friends and lover on Valentine's Day for a tradition from Denmark. Exchange romantic or funny poems if you're part of a young couple.



3. Visit the temple

Visit the "Temple of Matchmaker" if you're visiting China on Valentine's Day. Pray for a loved one, for happiness, or a possible marriage. Valentine's Day falls on the seventh day of the seventh Lunar month in the Chinese calendar. In China, Valentine's Day is also known as "Seven Sister's Festival" and "Daughter's Festival."



4. Exchange gift

Exchange gifts with the one you are courting if following the custom in Spain. Husbands send beautiful bouquets of roses to their wives.



5. Celebrate in Japan

Celebrate Valentine's Day twice in Japan. Like in Korea, women give gifts to their loved one on February 14. Men pamper the ladies on March 14. Chocolate is the most popular gift exchanged in Japan.



6. Present flowers and cards

Present flowers and cards to loved ones on Valentine's Day if you're in Australia. Over 90 percent of people between the ages of 18 to 24 celebrate the holiday in Australia. However you celebrate, have a happy Valentine's Day





BEYOND WEB 2.0

We've all been sucked into it, the easy sharing, social networking world that has been termed Web 2.0. Networking with our friends on Facebook or watching shared videos on YouTube are very much part of our lives, but where do we go from here? What's in store for Web 3.0?

As Times Online said: "If Web 2.0 was all about harnessing the collective intelligence of crowds to give information a value – ie, lots of people liked this story so you might too " - is about giving the internet itself a brain."

In other words, the web is becoming smart. Soon we'll be asking full "natural-language" questions to search engines instead of using keyword search and we'll be using Mashup technology to dynamically pull relevant data from various sources into our sites without having to go and look for it ourselves. With exciting technologies like these within reach we look forward to our work ahead and being a small part of this wonderful world of web.



DID YOU KNOW ?

1,318 skyscrapers to make China top of the world by 2022

As of 2012, the United States had 533 skyscrapers — buildings taller than 152 meters — ranking top in the world, followed by 470 in China, but by 2022 China is predicted to have 1,318 skyscrapers, far exceeding the 536 projected for the US, the Beijing-based China Economic Weekly reports, citing the web portal of Motian City, a skyscraper think tank and integrated services firm.

About 80% of China's new skyscrapers will be established in small and medium-sized cities, triggering concerns as to whether the nation's economy will fall into a downturn after the building of so many skyscrapers, what some refer to as the "Lawrence Curse."

The curse was coined in 1999 by Andrew Lawrence, research director at Dresdner Kleinwort Wasserstein, who proposed that there tends to be a peak in the construction of skyscrapers just before an economic downturn. An adaption of the model by Mark Thornton in August 2007 successfully forewarned of the late-2000s financial crisis.

The Guangzhou Jianye Building, which is nearly 100m tall, is a good example. Construction of the unfinished building was suspended during the 1997 Asian financial crisis.

The corresponding production value of the tertiary industries per US skyscraper is about 143.1 billion yuan (US\$23.6 billion), while the average for Chinese skyscrapers is only 43.6 billion yuan (US\$7.2 billion), or 30.5% that of the US, as land speculation has overshadowed concerns about wasted space and resources.

The world's tallest building is Burj Khalifa in Dubai, at 828 meters. The Shanghai Tower at 632 meters is China's tallest and the world's second-tallest skyscraper.

The Shanghai Tower will be completed in 2014, but it is already seeing rivals for the title of China's tallest building, including Shenzhen, where a building of 646 meters is under construction; Qingdao, where a 777-meter skyscraper is being built, and Changsha, where a 838-meter skyscraper is under construction.

The Changsha skyscraper will have total investment of 9 billion yuan (US\$1.4 billion).

According to Motian City, among the world's skyscrapers under construction, 87% are in China and five years from now the nation's skyscrapers will exceed 800 in number, 80% of which will be located in inland areas. The total investment in China's skyscrapers under construction exceeds 1.7 trillion yuan (US\$281 billion), the report said



IF YOU CAN READ THIS YOU HAVE A STRONG MIND



HAVE
FUN

Good example of a Brain Study. If you can read this
you have a very strong mind.

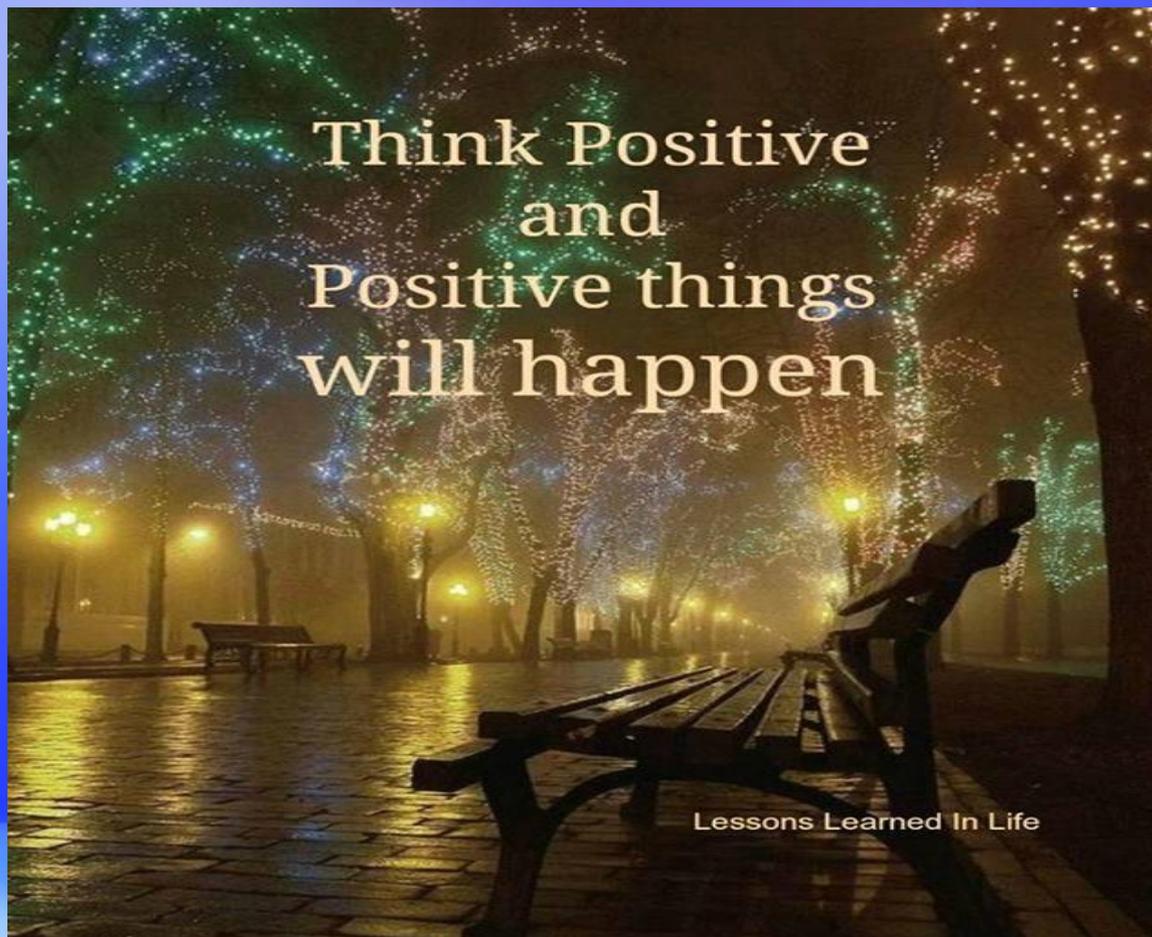
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17 WA5 H4RD BU7
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C3R741N P30PL3 C4N
R3AD 7H15.
PL3453 F0RW4RD 1F
U C4N R34D 7H15.





MINDSET:

Think Positive
and
Positive things
will happen



Lessons Learned In Life

A 3D rendered glass of water with a red heart floating inside, melting on a dark blue surface. The glass is made of clear, textured material, and the water is a vibrant blue. The heart is a solid, glossy red. The glass is melting, with a large puddle of water spreading out on the surface below it. The background is a dark blue gradient.

**STAY TUNE FOR OUR
MARCH 2014 EDITION**