



PREMIERE ERA

2013 AUG EDITION

Opening of PT Premiere Logistics Indonesia

Located in business centre of the city,our branch office - PT Premiere Logistics Indonesia, was officially opened on 1st July,2013!

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GRAND OPENING OF JERRY CAFÉ

THINK YOU HAVE ALREADY NOTED THAT SHANGHAI OFFICE HAS A NEW ROOM FOR STAFFS IN JULY PREMIERE ERA. AND NOW, ONE MONTH LATER, IT HAS BEEN FULLY FURNISHED.

IT IS A COMPLETELY NEW CONFERENCE ROOM AND EVEN A RECREATIONAL AREA FOR ALL PREMIERE STAFFS.

IN ADDITION TO HAVING A COLD DRINK IN SNACK BAR, YOU CAN ALSO TAKE OF YOUR TIME TO PLAY TABLE COMPUTERS IN THE CAFÉ, WATCHING TV, SURFING THE WEB, READING BOOKS, OR YOU JUST WANT A PLACE TO RELAX WHEN YOU ARE TIRED OF ARGUING WITH YOUR BOY OR GIRL FRIEND.

PREMIERE IS NOT ONLY A FREIGHT COMPANY BUT ALSO A BIG FAMILY IN CHINA BECAUSE WE ALL ARE FROM DIFFERENT FAMILIES.



Chinese Valentine's Day

The seventh day of the seventh lunar month

Raise your head on August 4 and gaze at the stars, you will find something romantic going on in the sky.

VALENTINE'S Day in China, the seventh day of the seventh lunar month, falls on August 4 this year.

That is, on Monday evening, Niu Lang and Zhi Nu will meet on a bridge of magpies across the Milky Way. Chinese grannies will remind children that they would

not be able to see any magpies on that evening because all the magpies have left to form a bridge in the heavens with their wings.



Chinese ceremonies

The seventh day of the seventh lunar month is the only Chinese festival devoted to love in the Lunar calendar.

Unlike St. Valentine's Day in Western countries there is not so much emphasis on giving chocolates, flowers and kisses. Instead, Chinese girls prepare fruits, melons and incense as offerings to Zhi Nu, the weaving maiden, praying to acquire high skills in needlecraft, as well as hoping to find satisfactory husbands.

In the evening, people sit outdoors to observe the stars. Chinese grannies would say that, if you stand under a grapevine, you can probably overhear what Zhi Nu and Niu Lang are talking about.

Exquisite Tibetan cuisine



Tibetan-style steamed stuffed bun. Traditional Tibetan foods add charm to the week-long Shoton Festival which commenced in August 6, 2013. As one of the grandest traditional festivals of ethnic Tibetans, the Shoton Festival was inscribed as a National Intangible Cultural Heritage in 2006, featuring Buddha Thangka painting unfolding, Tibetan Opera performances, yogurt banquet, as well as other traditional and modern activities.

