

PREMIERE | logistics

Newsletter **July 2011**

PREMIERE ERA





The first commercial bullet train between **Beijing** and **Shanghai** departs the Beijing South Railway Station at 3 pm on June 30, 2011, symbolizing the official start of the high-speed railway. The 1,318-kilometer link, chains together the country's prosperous Pan-Bohai and Yangtze River Delta economic zones, cutting the time between the two cities to under five hours from two days half a century ago.

China's **Jiaozhou Bay Bridge**, the world's longest cross-sea bridge, whose length is 26 miles (42 kilometers) long, linking the eastern port city of Qingdao and the offshore island Huangdao, opens on June 30, 2011.



Rainfall hammers Beijing, causes nationwide flight delays. Airport officials say the downpour forced the cancellation of 150 flights at the Beijing Capital International Airport.

Tropical storm Meari barges in East China coast. Nearly 200 vessels have been kept in the Dalian port and not until 27th the congestion has been cleared. The MSA of Liaoning Province has carried out the emergency preplan to ensure the free flow of ocean freight and the congestion has gradually been cleared.

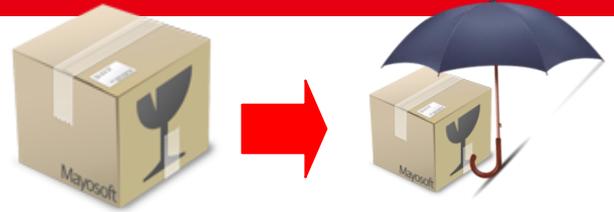


The traditional peak season of container transport market is coming and the CSCL, one of the domestic and international shipping giants recently announced increment fuel surcharges and peak season surcharges. China Ocean also has similar plans. Maersk, CGM, Zim, and many other shipping lines will probably follow the plan.



How Does Premiere Do Packing

During the Rainy Season



We use water & oil proof material for packing



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Shanghai weather is generally mild and moist. The hottest time in Shanghai comes in July and August, with more than 10 days at the temperature above 35 °C (95 °F). Summer in Shanghai is long from June to September. With high temperature and abundant rainfall, the city can be very sweltering at this time. There is a 'Plum Rain Season' (Meiyu Season) from mid-June to early July that mentioned above. During this period, the rainfall often equals 25% of the city's annual total! Showers alternate with sunshine and the weather is really hard to predict. The frequent rain may spoil your cargoes if they are not protected properly.

Premiere Logistics always handles every customer's cargo like our own baby. During the Meiyu Season and the coming thunderstorm weather, we will provide plastic covering to protect every shipment from water and oil. Each cargo will be wrapped with the protecting materials and taken photos in our warehouses to ensure that they are handed out with good condition. Our 19 offices in mainland China, Hong Kong, Taiwan, and Singapore will offer the same standard services to our clients. If you give us a chance to ship your cargoes, you will find us trustworthy.

Private Belongings



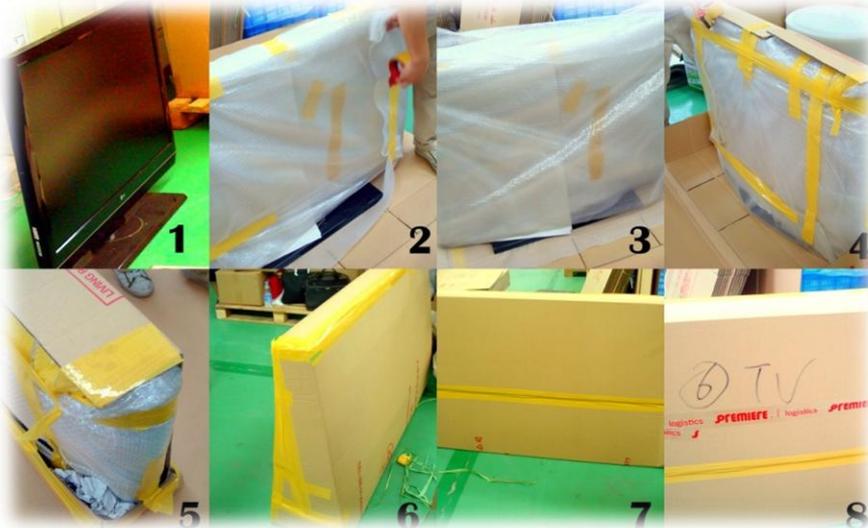
Premiere also offers services for Private Belongings

Here is a glimpse of the packing process

We can take whatever you want to wherever you go

This time, one of our customers wants to move his home back to Toronto. His luggage includes all kinds of stuff from LED TV to printer, valuable paintings to fragile tableware, and carpets to clothes. Let's see how we turn this "mess" into a secure packing for sea freight.

The packing material we are using includes bubble wrap, plastic foams, oil-proof paper, paper cartons, and sealing tape.



Despite the general cargoes, Premiere Logistics specializes in handling fragile electronic products, glass artworks and valuable paintings. We can restore the packing like how you received it from the store. Our professional handling deserves your trust.



Every time when we finish packing for our clients, either for air and sea freight or personal belongings, we will use our special Premiere tape to do the sealing again, which aims to consolidate the cartons and make the cargoes that we handle easily recognizable. We will have our own stuff on the scene to monitor and record the whole process in order to prevent any unnecessary damage or loss. We provide our clients with professional advice and best solution for their needs.

All pictures and information in this article are authorized by the customer of this shipment.





Can't stand the summer heat in Shanghai?

We recommend you some interesting places to go.

Welcome to Visit Premiere
Welcome to Visit Shanghai

**No.1
Sunny Beach**



Still think that Shanghai does not have beach near Huangpu River? IT is time to update you that South bund beach, the Sunny Beach has been created to offer you the best view and rejoice alongside the Huangpu River. Only 20 RMB for the entrance. But hope you do not mind the crowd.

Want to experience a water gun CS? Oriental Land will be your best choice. Situated next to Dianshan Lake west of Shanghai's city center, the park is popular with local families for its appeal to both young and old. With the weather warming up, this is the perfect trip out of the city center.



**No.2
Oriental Land**

Read more on:

<http://en.oqb.com.cn/newEbiz1/EbizPortalFG/portal/html/index.html>



**No.3
Ancient Town**

Fed up with the modern city life? More and more people in Shanghai choose to visit ancient towns with beautiful views, quaint customs and traditional food. The Top 3 ancient towns near Shanghai:

Zhujiajiao Ancient Town---Shanghai's Venice

Qibao Ancient Town---Seven Treasures

Zhouzhuang---Water Town

You can also go to...



Happy Valley



Dino Beach



Shiva Lounge



**Snack Street
Shouning Road**



China exports were worth 157 Billion USD in May of 2011. Export growth has continued to be a major component supporting China's rapid economic growth. China major exports are: office machines & data processing equipment, telecommunications equipment, electrical machinery and apparel & clothing. China's largest exports markets are European Union, United States, Japan and South Korea. This page is a brief introduction of the some major exports in Wenzhou and Guangzhou.

Shoes Industry

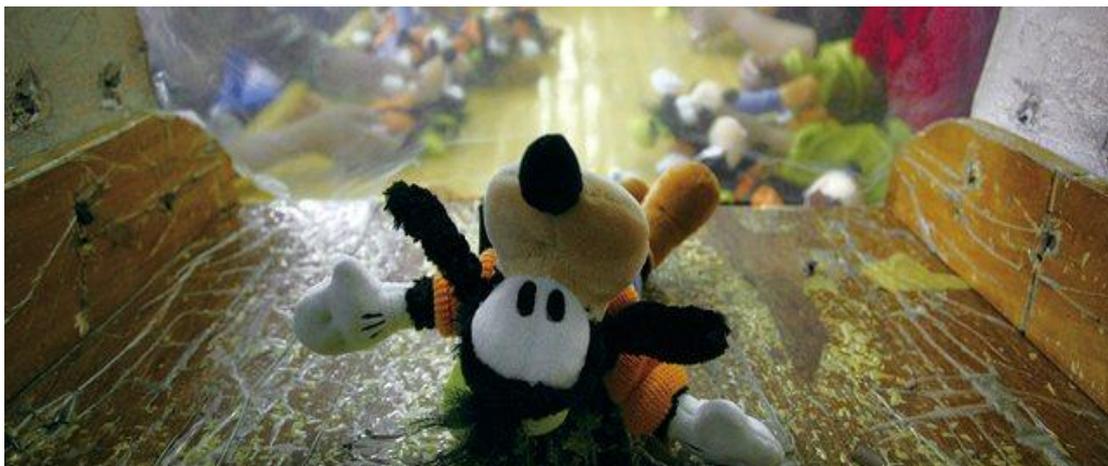


Four Famous Shoe Brands in Wenzhou:
KANGNAI
JUJI
AOKANGFF
GOLD EMPEROR

Despite the real estate industry, Wenzhou is most famous for its shoes industry. In 2011, the amount of shoes exported from Wenzhou to other countries, mainly to European countries, values 940 billion dollars, which accounts for 60% of the total export volume there. However, in the past few years, the decreasing demand from Europe, the increasing cost of materials as well as human labor to the manufactures and the various charges from China Entry and Exit Inspection and Quarantine Bureau have made the profit much lower than it used to be. Fortunately, the EU has cancelled the anti-dumping tariff of shoes exported from China since April 2011, followed by 10% increase of the export volume compared with the year 2010 in the same period from January to May.

Toy Industry

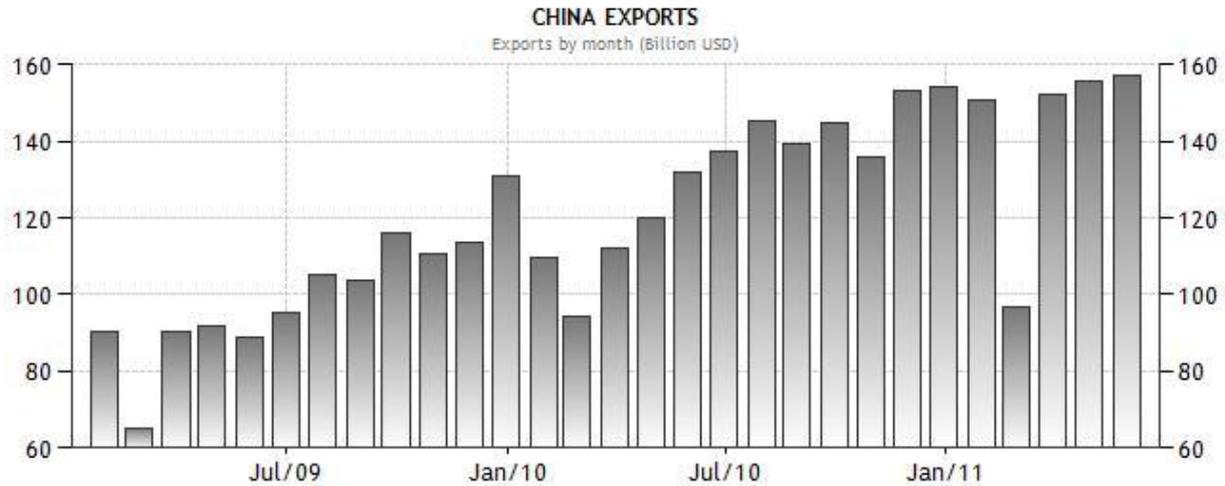
As a major exporter of toys, each year China has about 70 percent of the toys for export to European and American markets. Known as the China Toys and Gifts City, Shantou City, which is in Guangdong Province, has nearly 3000 enterprises involved in the toy industry. During the first 5 months this year, the total export value of toys reaches 310 million dollars in Shantou. Under consistent influence from the gloomy world economy, most toy makers have a great worry about the future development of toy manufacturing. What makes the situation worse is the new rule of the EU Toy Safety Directives (TSD). It has made many strict requirements on toy materials for the safety and health of the children, which lays great pressure on the manufacturers and poses an obstacle for the export.



Will Chinese toy industry slide like this Goofy?



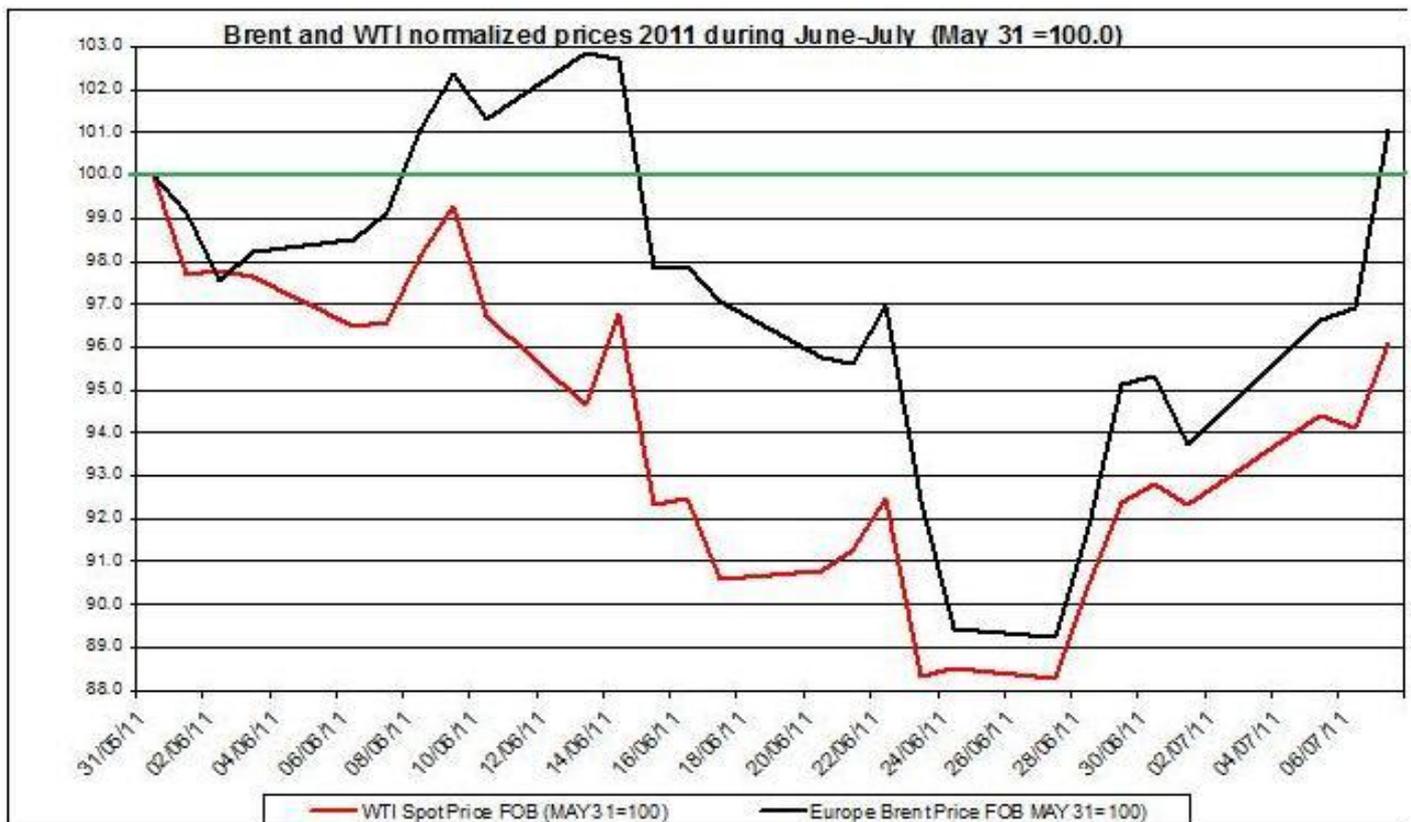
China Exports Since January 2009 to June 2011



Crude oil prices - July 2011

On Thursday, July 7th **crude oil price (WTI)** bounced back and inclined by 2.07% to \$98.67/b; during July **WTI spot oil** added nearly 3.4% to its value.

Brent oil price, also continued to rise, yesterday by 4.28% to \$118.41/b - the highest price level since June 14th; during July **Brent oil** rose by 6%.





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