

# PREMIERE ERA

Monthly Newsletter of Premiere Group

November 2012

## What make PREMIERE stands out from others?



### DUTCH IN PREMIERE

Jerry Hachey

Commercial Director of Premiere



## Our NETWORKING Philosophy

It is undeniable that network is of paramount importance among freight forwarders. Despite the short established time, Premiere presents a comprehensive network covering major airports and sea ports in China, Hong Kong, Singapore and Taiwan. Coupled with a good relationship with both air and sea carrier, Premiere is undoubtedly your choice to extend business in SE Asia, especially China

Network and trust among each other need time to build gradually. A healthy and sustainable network can help to build effective connection, which will bring growing sales leads and strategic alliances. Premiere views our partner as the most valuable asset, and we would provide the best services with reasonable cost for all shipment. Under no circumstances would sway our belief.

## TEAMWORK

We believe that success rooted from teamwork: means less me, more we. Though there are offices all over China, staffs are equipped with Premiere standard with an aim to provide standardized services to all our partners and clients.

Coming together is the beginning, keeping together is progress and working together is success. Premiere is a family connecting over 100 committed staff to work together. This is why we are different, and why we can expand our business in such an unstoppable way.

## Cultural Diversity in Premiere

Although Premiere is a Chinese company and its network is mainly found in China, there is a large diversity of culture. It is not surprising to find foreigner working in Premiere. Jerry Hachey, has been working in Premiere for almost half year. Jerry specializes in marketing and he has input varies western ideas and culture in Premiere, albeit the short period of time. Coupled with the brand-new thinking and marketing strategies, we are able to cultivate a good relationship with agents not only in Asia but also the western part of the world.

## Not only for today, but FUTURE

Jerry has been starting to have clients and slowly business, and more importantly, he developed more support to Premiere. Sometimes, he may not understand the unique Chinese way, but he enjoys every moment in Premiere and feels glad to make the right choice. He is undoubtedly the valuable essay of Premiere in the future.

# "IT TRULY IS A NEW ERA AT MICROSOFT"

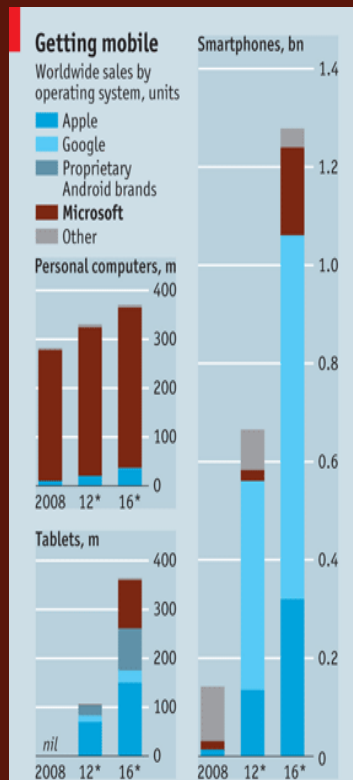
A Breakthrough of Window System



On October 26th Windows 8, the newest version of Microsoft's operating system for personal computers, is due to be released. It looks very different from past editions; it is designed for touchscreens on both PCs and tablets; and it can run on processors designed by ARM, a British company whose allies dominate mobile devices, as well as chips made by Intel, Microsoft's long-term partner.



People are doing more and more computing on the go, using tablets and smartphones. Apple rules the tablet market, although devices powered by Google's Android operating system have been taking a bigger share. Microsoft's share of personal-computer devices drops to only 30%. And Microsoft's safe may not really get going until 2014. Yet, it is forecasts that by 2016 Microsoft will have over a quarter of the tablet market.



## TECHNOLOGY WAR CONTINUES

There were release of two heavyweight tablets, Apple's iPad 4 and Google's Nexus 10. Both are impressive devices with much to offer.



The price of Nexus 10 starts at \$399 for 16GB and \$499 for the 32GB version. The iPad 4 starts at \$499 and goes up to \$829 with plenty of price points in between. For the hardware, it is the flight between Google & Samsung VS Apple. And the software is still between Android and iOS.

### iPhone 5



### Samsung Note 2



IT WILL NEVER END...



## Recycling turns wastes into valuable resources

Companies of all sizes are just beginning to understand the potential for improvements. Collecting recyclable materials is only the first step in a series of actions that generate a host of financial, environmental, and societal returns. Improvement ideas come in all shapes, sizes and colors.

The key is to find ideas that work and then engrain them into the company culture. Hopefully the employees will take that awareness of the environment over into their private lives as well and maybe spread it to family and friends.

Several key benefits include:

- Protection of exiting manufacturing jobs and the creation of new job opportunities in the recycling industry
- Reduction of needs for landfilling and, perhaps more importantly in pollution terms, incineration
- Decrease of emission of GHGs that contribute to global climate change
- Conservation of natural resources such as timber, water and minerals

## GREEN ORGANIZATION

There are increasingly more green organization in the world, promoting green consulting and community services.

### TREE HUGGER



### UNEP GREEN ECONOMY



### PURE AIR LOVERS SOCIETY



**STOP!**  
Before you throw your waste in the bin.

**THINK!**  
Is there anything here you could have recycled?

**RECYCLE!**  
Don't throw recyclable items in the bin - use your recycling service.

## How US President Election affect oil price?

While there is a cut-throat competition in the US President Election, Commerzbank analysts said the oil market was watching the US vote with bated breath.

"If Obama were to be re-elected, a continuation of the ultra-loose monetary and fiscal policy would become more likely, thus giving buoyancy to oil prices. "If Romney were to win the election, monetary and fiscal policy would no doubt become less expansionary, causing oil prices to fall"

LET'S SEE...



WE LOVE, WE CARE



And most importantly, WE ARE HERE FOR YOU!!

# PREMIERE LOGISTICS

YOUR ULTIMATE CHOICE



"The great thing is the start – to see an opportunity for services, and to start doing it, even though in the beginning you serve but a single customer – and him for nothing."